COUNTY OF SANTA CRUZ

701 OCEAN STREET, SANTA CRUZ, CA 95060-4073
(831) 454-2000 WWW.SANTACRUZCOUNTY.US
CARLOS J. PALACIOS, COUNTY ADMINISTRATIVE OFFICER

PRESS RELEASE

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Contact: Jason Hoppin
831-454-3401

"SCREAMING HAND" SAFETY SIGNAGE AVAILABLE

The County of Santa Cruz is pleased to announce the distribution of "Screaming Hand" safety signs to local businesses and organizations, part of an ongoing effort to help raise awareness about practices that help reduce the spread of COVID-19 in the community.

With imagery generously donated by NHS Inc., the County has printed hundreds of floor decals with the iconic "Screaming Hand" hand logo, reminding local customers, clients, visitors and residents that "Clean Hands Save Lives." Printed by Community Printers, the signs are available in English and Spanish, and will be prioritized for use in highly trafficked public and commercial spaces throughout Santa Cruz County.

Signs are being distributed at no cost. Interested local businesses should request one by emailing countyofsantacruz@gmail.com. Supplies are limited. The floor signs will adhere to most surfaces and have a safety tread to help prevent slipping.

Signs have already been distributed to dozens of local businesses for installation in parts of Watsonville, downtown Santa Cruz and Live Oak, including Food Maxx, Target, Nob Hill, Cardenas, La Princesa, the Museum of Art and History, New Leaf grocery stores, Santa Cruz Bicycles and many more.

As the local economy continues the process of reopening, basic health and safety measures including washing hands frequently with soap and water, maintaining physical distancing of at least six feet whenever possible, and wearing a face covering when engaging with others, staying home if you are sick and covering your cough or sneeze will help keep minimize community impacts from COVID-19.

For local information on COVID-19, go to www.santacruzhealth.org/coronavirus, call 211 or text "COVID19" to 211211. Residents may also call (831) 454-4242 between the hours of 8 a.m. and 6 p.m., Monday through Friday.