FOR IMMEDIATE RELEASE
June 4, 2020

City Authorizes Increase Use of Outdoor Areas for Restaurants and Retail and Establishes Social Distancing Requirements for Sidewalk Vendors

SANTA CRUZ, CA – This afternoon, City Manager Martin Bernal authorized temporary use of approved public streets and outdoor areas to give restaurants and retail establishments more outdoor space to safely serve customers as they are allowed to reopen. Social distancing requirements for sidewalk vendors have also been established in the new executive orders signed.

Executive Order 2020-11 will allow for the temporary closure of the 1100 block of Pacific Avenue, south of Lincoln Street and north of Cathcart Street to vehicular and bicycle traffic starting no earlier than June 8, 2020, to open the street for a pedestrian promenade and limited commerce. This order also temporarily expands existing permitted commercial uses of property in specific areas, subject to City approval, including the public right-of-way, adjacent public streets, sidewalks, alleyways and parking spaces as well as in required off-street parking on private property and private property setback areas of commercial premises. Executive Order 2020-11 is effective immediately, however businesses must comply with the requirements set forth in the signed executive order and receive a Temporary COVID-19 Outdoor Use Permit from the Economic Development Department before they may begin operating an expanded outdoor space. Interested businesses may apply online at www.choosesantacruz.com/outdoorexpansion. All applicants must agree to indemnify the City and provide a certificate of insurance for the expanded activity.

Executive Order 2020-12 establishes social distancing requirements consistent with state public health protocols related to reducing the spread of COVID-19 for sidewalk vendors and persons who operate display devices in the City, or conduct business on a street, sidewalk, park or beach which does not have a corresponding fixed business location operating out of a building on that street, sidewalk, park or beach.

For more information businesses can visit http://www.choosesantacruz.com/outdoorexpansion or they can contact Rebecca Unitt, Business Liaison, at RUnitt@cityofsantacruz.com or (831) 420 – 5157. The orders are available at http://www.cityofsantacruz.com/coronavirus.