



809 Center Street, Room 10, Santa Cruz, CA 95060 • (831) 420-5010 • www.cityofsantacruz.com

FOR IMMEDIATE RELEASE

April 23, 2020

Contacts:

[Ralph Dimarucut](#) (831) 420-5017
[Amanda Rotella](#) (831) 420-5316

Attached photos

City Unites Community in 10,000 Masks Project to Help Reduce the Spread of COVID-19

SANTA CRUZ — The City of Santa Cruz has launched the 10,000 Masks Project to bring the community together in response to the Santa Cruz County mandate that will require residents and workers to wear face coverings to help reduce the spread of COVID-19.

City staff worked with local business Harts Fabric shop to secure 200 volunteers, 7,000 yards of fabric, thread and elastic. 200 kits with enough material to make 50 masks each were distributed to volunteers on Monday. The City expects to reach its goal of 10,000 masks by the end of April for distribution to workers providing essential services, persons experiencing homelessness and workers in key industries.

“The 10,000 Masks Project underscores the truly amazing community that we live in,” said Mayor Justin Cummings. “There is deep desire among Santa Cruz residents to come together and support each other — so many wanted to become involved, the amount of support we received was amazing.”

The 10,000 Masks Project is a great example of how local government, businesses and members of the community can unite during a crisis to fill a huge need in the overall community.

Up-to-date information on the City’s operations and response to COVID-19 can be found at cityofsantacruz.com/coronavirus.

Details regarding the County of Santa Cruz order requiring face coverings can be found at <https://bit.ly/2VVwlp4>.

Photos:

- Volunteer Perian Fein helps with kit prep with City of Santa Cruz staff Amanda Rotella.
- Harts Fabric Owner Matt Basile and City of Santa Cruz staff Amanda Rotella load 7,000 fabric yards for mask kits.
- Volunteer picks up mask-making kit from City of Santa Cruz staff Margaret Haddon.
- City of Santa Cruz staff Margaret Haddon hands out mask kit at drive-thru pick-up.